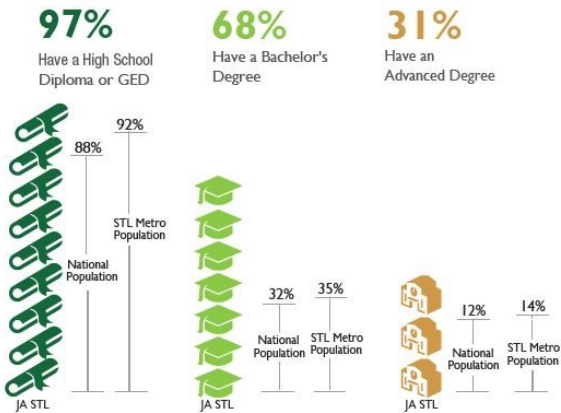


Why JA?

2019 JA of Greater St. Louis Impact Study

In 2019, Junior Achievement of Greater St. Louis (JA STL) conducted a survey of its alumni in the St. Louis Metro area, using question items similar to the [2020 JA National Survey](#). Results indicate that across all metrics, JA STL alumni have performed better than the national population average.

JA STL Alumni Educational Attainment



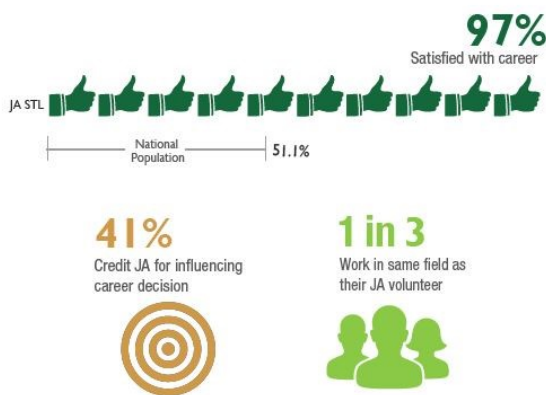
Education

Related to educational attainment, 97 percent of JA STL Alumni graduated high school or have a GED. This is 5 points higher than the STL Metro population and 9 points higher than the national population average.

When it comes to higher education, JA STL Alumni are nearly 113 percent more likely to have a four-year degree than the national population and 94 percent more likely compared to the STL Metro population.

At the same time, JA STL Alumni are 158 percent more likely to have an advanced degree compared to the national population and 121 percent more likely compared to the STL Metro population.

JA STL Alumni Career Aspirations



Career

On the career front, 41 percent of JA STL Alumni credit JA with influencing their career choice, while approximately 1 in 3 say they work in the same career field as the JA volunteer who taught them as a student.

Additionally, 97 percent of JA STL Alumni report that they are satisfied with their careers, compared to 51.1 percent of the general public, according to the Conference Board.

Social Mobility

Respondents who grew up in low income households show a relatively much higher income level increase (170%) than respondents who grew up in mid and upper income households(4.5%) when compared to the respective STL Metro medians.

Entrepreneurship



40% of JASTL Alumni are Involved in starting/owning a business:



84% of JA STL Alumni said that JA helped them understand how business works

When it comes to business ownership, 84 percent of JA STL Alumni say that the greatest impact Junior Achievement had on their lives was helping them understand how business works.

JA STL Alumni Household Income



Finances

The median household income for STL Metro Area is \$61,571. In comparison, the median household income for JA STL Alumni is \$75,000. This means JA STL Alumni make nearly 22 percent more than the STL Metro population.

Dylan Forland, Humboldt Academy of Higher Learning 2019 Hall of Fame Student Presenter

Learn more about how Junior Achievement impacts the lives of local students.

https://youtu.be/A_LwcRLpSL8



Additional Resources

- [JA STL Alumni Survey 2019 \(Full Report, PDF\)](#)
- [JAUSA Impact Report 2020 \(PDF\)](#)